

# ADVERTISING ORDER



Medical & Harm Reduction Magazine

VALID FROM 01.08.2018

## CONTRACT+DETAILS

Company Name:  
Address:  
Postcode:  
City:  
Country:

Contact Person:  
Phone:  
E-mail:

## BILLING+ADDRESS (if different)






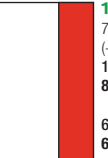



Company Name:  
Address:  
Postcode:  
City:  
Country:  
VAT Nr.:

STAMP

Postaddress: Medijuana Publishing GmbH  
Hildebrandgasse 9/8  
1180 Wien  
Austria  
E-mail: office@medijuana.eu


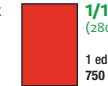


EU TAX Number: ATU69602717  
Bank details: Medijuana Publishing GmbH  
Raiffeisenbank Region  
Waldviertel Mitte  
IBAN: AT62329900000033787  
SWIFT/BIC: RLNWATWWZWE

## ADVERTISEMENT PERIODS+FORMATS

 <b>Back Cover Pack</b> Back Cover + logo in corner of Front Cover 210x297mm (+5mm bleed) 6 editions (12 months) 6 x 3.510 € / year	 <b>Cover 2</b> 210x297mm (+5mm bleed) 6 editions (12 months) 6 x 2.300 € / year <b>Cover 3 Double Pack</b> Cover 3 + Last Page 420x297mm (+5mm bleed) 6 editions (12 months) 6 x 3.510 € / year	 <b>1/1 Page Pack</b> 210x297mm (+5mm bleed) 1 edition (2 months) 1.875 € / issue 6 editions (12 months) 6 x 1.500 € / year	 <b>2/1 Page Pack</b> Only one is available (pages 4-5) 420x297mm (+5mm bleed) 6 editions (12 months) 6 x 2.800 € / year	
 <b>1/2 Page Pack</b> 210x148mm (+5mm bleed) 1 edition (2 months) 1.105 € / issue 6 editions (12 months) 6 x 884 € / year	 <b>1/3v Page Pack</b> 72x297mm (+5mm bleed) 1 edition (2 months) 845 € / issue 6 editions (12 months) 6 x 676 € / year	 <b>1/3h Page Pack</b> 210x99mm (+5mm bleed) 1 edition (2 months) 750 € / issue 6 editions (12 months) 6 x 600 € / year	 <b>1/4v Page Pack</b> 105x148mm (+5mm bleed) 6 editions (12 months) 1 x 2.520 € / year <b>1/4h Page Pack</b> 210x74mm (+5mm bleed) 6 editions (12 months) 6 x 420 € / year	 <b>1/8 Page Pack</b> 105x74mm (+5mm bleed) 6 editions (12 months) 1 x 1.680 € / year

Back Cover  Cover2  Cover3  Cover3 Double  2/1 Page  1/1 Page  1/2 Page  Since #  issue  
 1/3v Page  1/3h Page  1/4h Page  1/4v Page  1/8 Page  x1  x2  x3  x4  x5  x6  Other

Supported Formats: TIFF, EPS, PDF, JPG Resolution: min. 300dpi, CMYK.

 <b>1+1/2 PR-Content Pack</b> (5000 characters + 3 pics) 1 edition (2 months) 980 € / issue	 <b>1/1 PR-Content Pack</b> (2800 character + 2 pics) 1 edition (2 months) 750 € / issue	 <b>3/4 PR-Content Pack</b> (2500 character + 2 pics) 1 edition (2 months) 550 € / issue	 <b>1/2 Product Flash Pack</b> (1800 character + 1 pic) 1 edition (2 months) 400 € / issue	<b>Placement on Map of the Main Partners</b> <table border="1" style="width: 100%;"> <tr> <td style="width: 50%;">Logo</td> <td style="width: 50%;">Company Name Address, Phone Website</td> </tr> </table> 6 editions (12 months) Only pre-pay! 550 € / year	Logo	Company Name Address, Phone Website
Logo	Company Name Address, Phone Website					

1+1/2 PR  1/1 PR  3/4 PR  1/2 PF  Partners List  in/since #  issue

In addition publishing for 2 months on de.medijuana.eu and on Medijuana Facebook.  
 In case of upfront pre-payment 5% discount will be given. In case of distributing the magazine 5% discount will be given.

All prices in the list are net and exclude the VAT and advertising TAX.

## ONLINE ADVERTISEMENT PERIODS

de.medijuana.eu

**468X60px Banner (rotating)**   
 1x (2 months) 250 €  
 3x (6 months) 3 x 200 €  
 6x (12 months) 6 x 160 €

**728X90px Banner (rotating)**   
 1x (2 months) 230 €  
 3x (6 months) 3 x 180 €  
 6x (12 months) 6 x 150 €

**250X250px Banner (rotating)**   
 1x (2 months) 200 €  
 3x (6 months) 3 x 160 €  
 6x (12 months) 6 x 128 €

medijuana.eu

**728X90px Banner1 (rotating)**   
 1x (2 months) 250 €  
 3x (6 months) 3 x 200 €  
 6x (12 months) 6 x 160 €

**250X250px Banner (rotating)**   
 1x (2 months) 200 €  
 3x (6 months) 3 x 160 €  
 6x (12 months) 6 x 128 €

fb.com/MedijuanaMagazin.cz

**Social Media Posts**  
 1x (2 months) 45 € x1  x2   
 2x (2 months) 2 x 30 €

Supported Banner Formats: GIF, PNG, JPG

## PUBLICATIONS+DEADLINES

Issue	Publication	Deadlines
36	Feb-March	17.01
37	April-May	14.03
38	June-July	14.05
39	Aug-Sept	11.07
40	Oct-Nov	13.09
41	Dec-Jan	15.11
42	Feb-March	14.01

**BASIC+INFOS**

**Total reach:** min. 50.000 customers  
**Released:** Bimonthly  
**Countries:** Germany, Austria, Switzerland  
 + order all around Europe

**Distribution:** Head & Growshops, Bio shops,  
 Dispensaries, Medical Stations,  
 Cannabis Social Clubs, NGO's,  
 Activists, Festivals, Demos,  
 Hemp Trade Shows  
 and Online version in [issuu.com](http://issuu.com)

**NOTES**

OFFLINE

ONLINE

Total amount per issue: .....(+ VAT, + Advertising Tax)  
**Total amount per year:** .....(+ VAT, + Advertising Tax)

**TERMS+CONDITIONS**

WHEREAS, ..... have entered into an Agreement and

WHEREAS, Advertiser wishes to purchase certain Advertising placements from Medijuana Publishing GmbH.

1. By writing the advertising insertion order the parties agree to be bound by the terms and conditions of this contract. No conditions other than those set forth herein shall be binding on Publisher unless specifically agreed to in writing by Publisher.
2. The initial date of this contract shall be one year from the date of this contract. This contract may not be terminated by the advertiser during the initial term, however either party may terminate this contract at any time in the event of a material breach by the other party which remains uncured after 60 (sixty) days written notice thereof.
3. This contract shall be for year to year for an additional one year period pursuant to the terms stated herein except in the event of the following
  - a) the contract is terminated for material breach
  - b) the contract is terminated by mutual written agreement of the parties
  - c) the parties cannot mutually agree on the termination provisions to be in effect during the renewal term.
4. In the event that the parties cannot reach a mutual written agreement prior to the end of the initial term, or as negotiations may be extended by the parties, this contract, shall be terminate on the day of the end of initial term.
5. Advertiser shall submit to Publisher all advertising and editorial materials no later than the deadline. Advertiser agrees to refresh its creative at least twice a year. Alterations requiring additional work will be charged. When no other copy is provided by Advertiser by the closing date, Publisher may
6. insert previous advertisement from Medijuana magazine. Insertion orders are binding after closing dates. Cancellations must be received before ad close date. Advertiser canceling after this date will be billed for space ordered. No cancellations are accepted after closing dates without written agreement from Publisher. Materials will not be returned to Advertiser unless specifically requested by Advertiser. Materials will be discarded after six (6) months.
7. Should a fatal error appear in an advertisement, Publisher liability will be limited to the cost of the advertisement. Publisher will not be liable for any delays in delivery and/or non-delivery in the event of an act of God, action by any government entity, transportation, strike etc.
8. The invoice date is accordant to publication date of the magazine. Payment in full is due within 8 (eight) days of the initial invoice date. If payment is not made thirty (30) days of invoice date Publisher at its option may terminate the contract. In addition advertiser shall be liable to Publisher for all expenses and legal fees and other costs of collection.
9. Should any part of this Agreement, for any reason, be declared invalid, such decision shall not affect the validity of any remaining portion, which remaining portion shall remain in force and effect as if this Agreement had been executed with the invalid portion thereof eliminated and it is hereby declared the intention of the parties hereto that they would have executed the remaining portion of this Agreement without including therein any such part, parts, or portion which may, for any reason, be hereafter declared invalid.
10. The ads may contain product flash or special offers, but they cannot contain prices except for manufacturers' own products.

Venue for any legal actions regarding this Agreement shall be in the Republic of Austria.

The undersigned is legally empowered with due corporate authority to enter into this Contract and agrees to be bound by the Terms and Conditions of this contract.

Date: .....

Signature: .....

Advertiser



CK & Medijuana Publisher

PLEASE SEND THIS DOCUMENT VIA E-MAIL: [office@medijuana.eu](mailto:office@medijuana.eu)