

medijuana

Medical & Harm Reduction Magazine

MEDIA OFFER 2020



Dear business partner,

We would like present you the media offer 2020 of the first Czech medical cannabis magazine, the Medijuana. The Medijuana Publishing GmbH releases online and offline contents (websites, social and printed media) in specific areas related to the medical use of cannabis and hemp-culture. Currently the major product of our Publisher is the Medijuana Magazine which is a cost-free international medical cannabis magazine, currently available in German language in Austria, Switzerland and Germany; with its online and social community surfaces.

In 2018 the Publisher will introduce the printed version of Medijuana – with its online surfaces – in Czech language for Czech Republic and Slovakia altogether in 10.000 issues. The magazine will be published every second month.

We would like to invite you to be a distinguished partner of the Czech Medijuana Magazine.

The Publisher and its redactions are working toward to cooperate with non-governmental academic and civic organizations on a professional level, and also try to build up the best cooperation with the governmental and administrative organizations, political decision makers. We would like to revise the social acceptance related to hemp through focusing on topics associated with the medical and industrial use of the plant and represent the positive medical, therapeutic, physiological effects of the cannabis consumption. Beside of stigmatized, one sided communication of the mainstream media, we would like to show that cannabis is not only a substance for recreation, but a herb with significant medical potential, while it makes a remarkable stock source for industry. Besides of these aspects we tend to present other cultural topics and with our reviews about books, music and other cultural events we would like to guide our readers towards value based approaches, provoking of personal thoughts.

From all these aspects, to keep the general public informed, through opinion-shaping we would give a hand for the extension of a more sophisticated, different point of view based on facts, through a more responsible and solution focused approach. Not least we would like to improve the safe consuming methods. We acknowledge that citizens are able to gain information, and evaluate them as well to help their own decision making.

To reach this, people need to gain relevant information from the most variable resources.

Our job is to provide this information!



You can find the online version of magazine at www.issuu.com/medijuana.cz/docs

Distribution / Print-run



Edition: 4 - 6 issues per year

Czech Republic – 7,000 copies

Slovakia – 1,000 copies

Distribution: Head & Growshops, Online shops, Bio and Vegan Shops, Consulting Rooms, Pharmacies, Medical Stations, Cannabis Social Clubs, NGO's, Activists, Festivals, Demonstrations, Hemp Trade Shows and Online version in issuu.com

Content

Medical marijuana, world news, local news, reports, interviews, patient interviews, growing, strains, product information, activism, ecology and healthy lifestyle

Standard formats of advertisement

Trim size dimensions in millimeters: (For bleed please add 5 mm on all sides.)



During the advertising period, we provide a gratis banner on the cz.medijuana.eu homepage for (selecting/purchasing) at least 1/1 or a more valuable surface.

We accept these formats: PDF, JPG, TIFF (min. 300 dpi). Print data has to be in CMYK color mode. For another advertising formats please contact us. (cz.office@medijuana.eu)

Special formats of advertisement

Cover 2 (2. part of cover)	950 €
Cover 3 (3. part of cover - before backpage)	950 €
Back Cover (4. part of cover - backpage) + logo in corner of Front Cover	1.250 €
2/1 Pages (Double page in pages 4-5. Only one is available)	1.150 €
Cover 3 Double – double page with next to Cover 3	1.150 €
Map-box (Shop register) one year (6 issues)	350 €

Discounts

Pre-payment discount 5%

Advertisement regularity

4 issues	6%
5 issues	8%
6 issues	10%

Out of discounts

Map-box (Shop register)

1/4h, 1/4v, 1/8 Page



Issue release and deadline dates

issue release	deadline for articles	deadline for ads
January 2020	-----	-----
March 2020	08. 02. 2020	11. 02. 2020
May 2020	11. 04. 2020	15. 04. 2020
July 2020	-----	-----
September 2020	08. 08. 2020	11. 08. 2020
November 2020	07. 10. 2020	12. 10. 2020

Data / Contacts

Data less than 10 MB please send to cz.office@medijuna.eu

Data more than 10 MB please send via <http://www.wetransfer.com>

All prices in Euro are net of VAT.

Invoice is due 8 days from the date of issue.

Prices are valid from 01. 10. 2019

Web:

www.medijuana.eu

<http://cz.medijuana.eu>

E-mail:

Advertisement and marketing: cz.office@medijuana.eu

Editorial stuff: cz.editor@medijuana.eu

Distribution: cz.transport@medijuana.eu

Address for invoicing:

Medijuana Publishing GmbH

1180 Wien

Hildebrandgasse 9/8

Austria

Bank details:

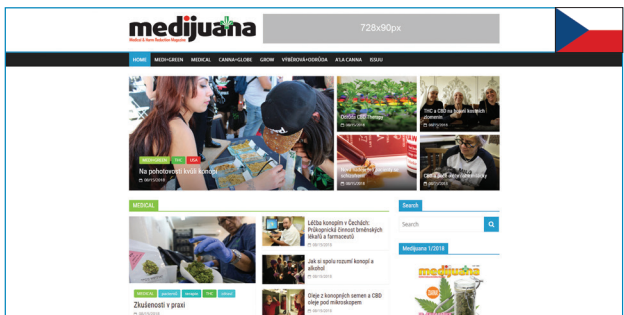
Medijuana Publishing GmbH

Raiffeisenbank Region Waldviertel Mitte

IBAN: AT62 3299 0000 0003 3787

SWIFT/BIC: RLNWATWWZWE

EU TAX Number: ATU69602717

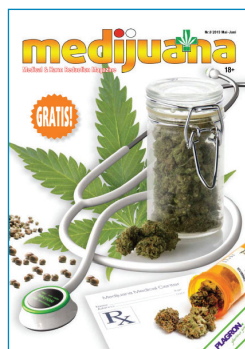
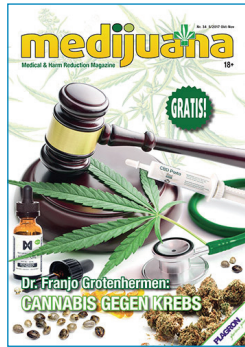


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