

# Medical & Harm Reduction Magazine

A collage of various cannabis-related items. At the top left is a wooden gavel with a gold band. A large green cannabis leaf is spread across the center. To the right of the leaf is a syringe labeled 'CBD Paste Raw MUNT'. Below the leaf is a stethoscope with a green tube. In the bottom left is a small brown bottle of 'NATURAL HEMP OIL' with a black dropper. Next to it is a black syringe. In the bottom center are several yellow capsules. To the right of the capsules are several cannabis buds. In the bottom left corner are several small, dark, round objects, possibly seeds or small stones. A red and white starburst graphic with the letters 'HU' is in the top right corner.

WWW.MEDIJUANA.EU

## Dear business partner,

Medijuana Publishing GmbH releases online and offline contents (websites, social and printed media) in specific areas related to the medical use of cannabis and hemp-culture. Currently the major product of our Publisher is the Medijuana Magazine which is a cost-free international medical cannabis magazine, currently available in German language in Austria, Switzerland and Germany; with its online and social community surfaces.

The publisher's oldest periodical is CK Medijuana magazine which is available since 2008 in Hungarian language. This is Hungary's one and only magazine on the culture of cannabis and it is distributed by the editorial with the help of local NGOs and activists. Its subject contains a wide range of topics from hemp's cultural and social aspects to medicinal use, industrial usage and recreational consumption, while it also presents cultural reviews, local particularities and cultural interviews.

Due its uniqueness the magazine's online version and its webpage is very popular in Hungary. The social media page of the magazine and the online contents are followed by more than 50.000 people. The CK Medijuana magazine is available free of charge, can be bought at kiosks and can be ordered from the publisher. The magazine's online version is downloadable free of charge!

The Publisher and its redactions are working toward to cooperate with non-governmental academic and civic organizations on a professional level, and also try to build up the best cooperation with the governmental and administrative organizations, political decision makers. We would like to revise the social acceptance related to hemp through focusing on topics associated with the medical and industrial use of the plant and represent the positive medical, therapeutic, physiological effects of the cannabis consumption. Beside of stigmatized, one sided communication of the mainstream media, we would like to show that cannabis is not only a substance for recreation, but a herb with significant medical potential, while it makes a remarkable stock source for industry. Besides of these aspects we tend to present other cultural topics and with our reviews about books, music and other cultural events we would like to guide our readers towards value based approaches, provoking of personal thoughts.

From all these aspects, to keep the general public informed, through opinion-shaping we would give a hand for the extension of a more sophisticated, different point of view based on facts, through a more responsible and solution focused approach. Not least we would like to improve the safe consuming methods. We acknowledge that citizens are able to gain information, and evaluate them as well to help their own decision making. To reach this, people need to gain relevant information from the most variable resources.

Our job is to provide this information!



You can find the online version of magazine at [www.issuu.com/ckmagazin/docs](http://www.issuu.com/ckmagazin/docs)

## Distribution / Print-run



Edition: 4 - 6 issues per year  
Hungary, Austria – 3,000 copies  
and order all around in Europe

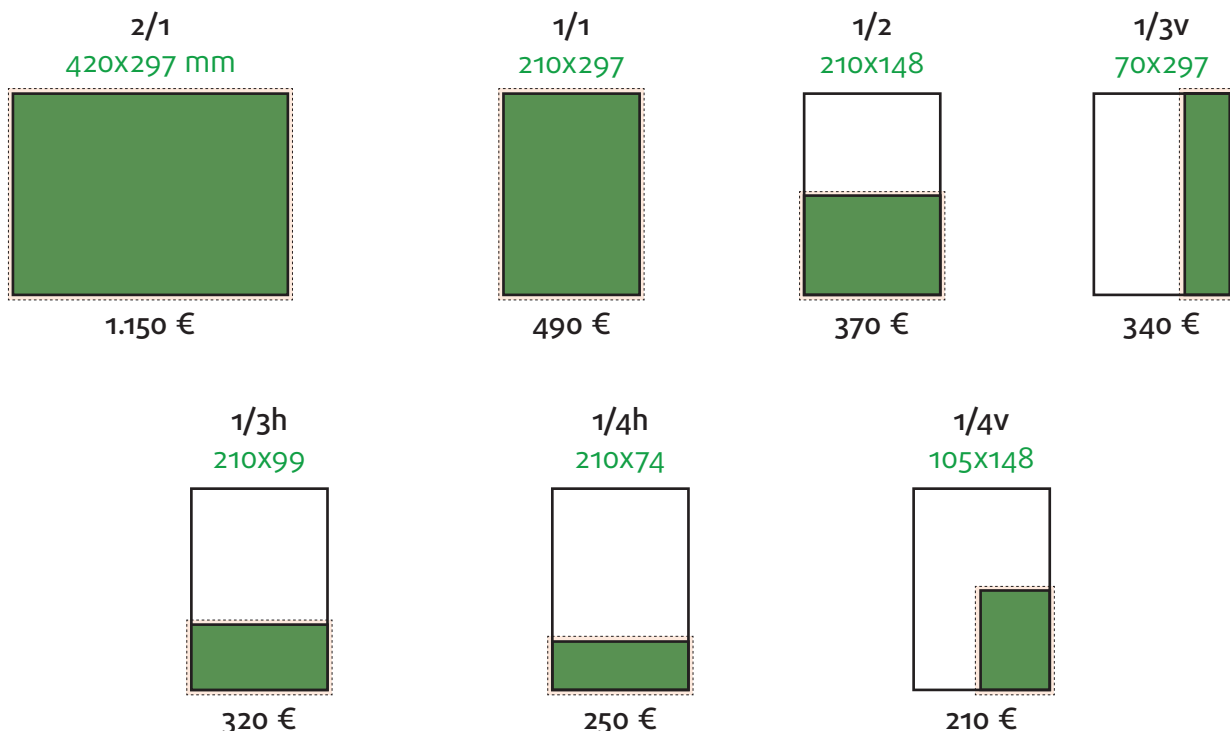
**Distribution:** Head & Growshops, Online shops, Bio and Vegan Shops, Consulting Rooms, Pharmacies, Medical Stations, Cannabis Social Clubs, NGO's, Activists, Festivals, Demonstrations, Hemp Trade Shows and Online version in [issuu.com](http://issuu.com)

## Content

Medical marijuana, world news, local news, reports, interviews, patient interviews, growing, strains, product information, activism, ecology and healthy lifestyle

## Standard formats of advertisement

Trim size dimensions in millimeters: (For bleed please add 5 mm on all sides.)



During the advertising period, we provide a gratis banner on the [ckmagazin.info](http://ckmagazin.info) homepage for (selecting/purchasing) at least 1/1 or a more valuable surface.

We accept these formats: PDF, JPG, TIFF (min. 300 dpi). Print data has to be in CMYK color mode. For another advertising formats please contact us. ([office@medijuana.eu](mailto:office@medijuana.eu))



## Special formats of advertisement

<b>Cover 2</b> (2. part of cover)	950 €
<b>Cover 3</b> (3. part of cover - before backpage)	950 €
<b>Back Cover</b> (4. part of cover backpage) + logo in corner of Front Cover	1.250 €
<b>2/1 Pages</b> (Double page in pages 4-5. Only one is available)	1.150 €
<b>Cover 3 Double</b> – double page with next to Cover 3	1.150 €

## Discounts

Pre-payment discount 5%

Advertisement regularity

4 issues	6%
5 issues	8%
6 issues	10%

## Out of discounts

1/4h, 1/4v Page



## Issue release and deadline dates

issue release	deadline for articles	deadline for ads
January 2020	-----	-----
March 2020	06. 02. 2020	10. 02. 2020
Mayl 2020	10. 04. 2020	14. 04. 2020
July 2020	-----	-----
September 2020	06. 08. 2020	10. 08. 2020
November 2020	04. 10. 2020	09. 10. 2020

## Data / Contacts

Data less than 10 MB please send to [office@medijuana.eu](mailto:office@medijuana.eu)

Data more than 10 MB please send via <http://www.wetransfer.com>

All prices in Euro are net of VAT.

Invoice is due 8 days from the date of issue.

Prices are valid from 01. 10. 2019

### Web:

[www.medijuana.eu](http://www.medijuana.eu)

<http://www.ckmagazin.info>

### E-mail:

Advertisement and marketing: [office@medijuana.eu](mailto:office@medijuana.eu)

Editorial stuff: [editor@medijuana.eu](mailto:editor@medijuana.eu)

Distribution: [transport@medijuana.eu](mailto:transport@medijuana.eu)

### Address for invoicing:

Medijuana Publishing GmbH

1180 Wien

Hildebrandgasse 9/8

Austria

### Bank details:

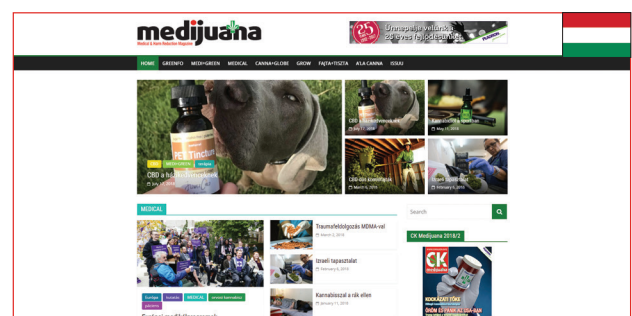
Medijuana Publishing GmbH

Raiffeisenbank Region Waldviertel Mitte

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# MEDIA OFFER 2020



**medijuana**  
Medical & Harm Reduction Magazine

The Nr.1. Medical Marijuana magazine in Europe